

Activity Start Date: 6/13/2022

Activity End Date: 8/12/2022

Description of the Activity

Before the health crisis, there were video recordings of the organizations' performances that were completed for historical and archival reasons. The pandemic pushed this avenue of contact with audiences to the forefront of consideration and outreach. With that in mind and with a look toward the future contact with audiences, supporters and donors, a major upgrade to professional equipment and editing is required. The improved quality would provide a marketable outcome to showcase the mission and purposes of the organizations. The editing software will assist in presenting a polished appearance for the ensemble and its mission to the community. The acquirement of a professional level camcorder will be a significant improvement over the screen camera of an iPad or iPhone.

Outcomes

organization began with archival recordings posted on YouTube. These were of poor to adequate endeavors, more in line with family home movies. The improved production would show the skills and opportunities of participating with the Municipal Band as well as its other supported ensembles, the Community Jazz Band and the Community Concert Band. The organization has also aided and supported small chamber gatherings of instrumentalists which enhances the musical experience of the performers as well as making them available to audiences throughout the city and its surrounding environs.

The result of the grant will be a viable mp4 video file that is also posted on YouTube for the community.

Use of Funds

These funds are for the express usage to purchase videography equipment, supporting devices such as cases and tripods. It is also to provide editing software to modify the video recorded concert with titles and appropriate revisions. It is the eventual desire to expand to a three camera system similar to most professional studios with synchronized editing within the next two to three years.